

## Manitowoc County HBA Remodelers Council

Membership in the Manitowoc County HBA's Remodelers Council is a three fold membership in the NAHB Remodelers, the WBA Remodelers Council and your local council. The local council was founded in 1988.



Founded in 1982, the NAHB Remodelers of the National Association of Home Builders represents and serves the interests of more than 14,000 remodeling industry members. Membership gives you access to valuable resources and offers opportunities to network with others in the remodeling industry.

**WHO WE ARE:** NAHB Remodelers is the leading professional organization for remodelers. Our members are recognized industry leaders who created the organization to differentiate their professional construction, responsible business management, and reliable customer and warranty service from the rest of the industry.

**WHAT WE DO:** Our mission is professionalism. Through our code of ethics, business and technical information, as well as leading education programs, NAHB ensures that members have the highest integrity and professional practices.

### **OUR PROGRAMS:**

Aging-in-place means living in one's home safely, independently and comfortably, regardless of age or ability level. NAHB Remodelers offer the Certified Aging in Place Specialist (CAPS) designation, the only program that teaches remodelers how to modify homes for those who wish to age in place.

Like certified public accountants and MBAs, remodelers also work to increase their knowledge through education. NAHB Remodelers offer the Certified Graduate Remodeler (CGR) designation to remodelers, taking on average more than two years to complete. This remodeling graduate school teaches extensive technical, business, and customer skills well beyond the average contractor.

Americans spend more than \$200 billion each year on remodeling. NAHB Remodelers and NAHB's economic department offer the latest analysis and information – including the Remodeling Market Index – to identify the latest economic trends in remodeling.

Each year consumers are burned by unscrupulous home contractors or simply frustrated by the lack of customer service. NAHB Remodelers provides consumers the inside scoop on finding, evaluating, and hiring professionals to get the job done right the first time.

Information can be found at [www.nahb.org/remodel](http://www.nahb.org/remodel) or by calling 800-368-5242 x8216 for a free brochure.

If you are interested in learning the latest remodeling trends, interviewing experts, or looking for the latest statistics, contact Jim Lapidés at 800-368-5242 x8451 or by e-mail at [jlapides@nahb.com](mailto:jlapides@nahb.com).



The Wisconsin Builders Association Remodelers™ Council is dedicated to providing quality education, information and business and social networking opportunities to members of the remodeling industry. As the recognized authority of the professional remodeling industry, the council promotes the opportunity for safe and decent housing for all Wisconsin property owners through preservation and improvement of the existing housing stock. Educating the consumer and the professional are the means to this end.

### **A Source Of Remodeling Industry Information**

Through a variety of programs and publications, the WBA Remodelers Council keeps its members at the forefront of industry developments and increases consumer awareness of the remodeling industry. In addition to keeping members up-to-date on issues affecting the industry such as lead-based paint and hazardous materials, the council works with members to enhance the awareness of consumers in their markets. NAHB Council staff members are an on-call resource available to provide guidance and resources to members. **Professional Remodeler magazine**

Remodelers™ Council membership includes a free subscription to Professional Remodeler magazine. Each issue focuses on practical business insights from the first-hand experiences of leading remodelers around the country. The magazine's Remodelers Council pages include news, information and features specifically for council members.

### **RENews e-newsletter**

Council members can have up-to-the-minute information and updates on NAHB and Remodelers Council news and events delivered directly to their e-mail address by signing up for RENews, the council's monthly electronic newsletter.

Special RENews flashes are issued when important industry news breaks.

### **Remodeler 20 Clubs**

Modeled on NAHB's highly successful Builder 20 Clubs, Remodeler 20 clubs offer a unique, personalized learning and networking experience. Membership is limited to 20 remodelers from non-competing markets who gather twice a year to learn from one another through open discussion and sharing of information.

### **Education and Certification**

Certified Graduate Remodeler (CGR) is the most comprehensive professional designation program in the industry. The CGR curriculum emphasizes effective business management as the key to a successful remodeling enterprise, and requires that those certified adhere to a rigorous Code of Ethics as well as recurring re-certification requirements.