



Exhibitor Packet

“Building Homes & Families” Home Show

March 23, 24, 25, 2012

Manitowoc County Ice Center

4931 Expo Drive, Manitowoc WI 54220

Visit: www.manitowocountyhomebuilders.com

Phone: 920.684.6222 fax: 888.688.4175 mchba@lakefield.net

*****New this Year*****

Redesigned Floorplan

Apple iPad2 Giveaway...see opportunity on page 2

Daily prizes...looking for donations

Started in 1980 the annual Home Show is the only professional builders trade show in Manitowoc County.

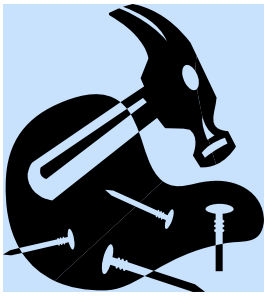
Homeowners & homebuyers view over 23,000sq. ft of builders, remodelers, sub-contractors, landscapers, decorating products and services.

The Show attracts qualified prospects interested in new home construction, remodeling and home improvement products.

Plan on exhibiting your business to potential customers!

**\$50 discount off first booth for FIRST TIME EXHIBITORS
or if you haven't exhibited in more than 3 years!**

**Remember... 1st come... 1st reserved!!!
Contracts first accepted November 14th**



Partnership Opportunities Home Show 2012
“BUILDING HOMES & FAMILIES”
Manitowoc County Home Builders Association
March 23, 24, 25, 2012
HAMMER PROGRAM

The Home Show is a major event produced and promoted for the general public by the Association. This program offers members an opportunity to promote their business at the Home Show, weather they are in the show or not. Don't miss the opportunity to promote your business.

Platinum Includes your company name & logo on the Home Show page on the website, all print advertising and on the front cover of the Home Show flyer; an individual welcome sign at the Home Show; a special Hammer ad (designed by the MCHBA office) in the Home Show flyer; **an ad on our webpage for 4 months**. Your business cards or brochure at the show. Plus 10 free Home Show tickets.
 Must be MCHBA member. \$500.00_____

Gold-Seminar Includes a special Hammer ad (designed by the MCHBA office) in the Home Show flyer, your name as Seminar Partner in the Home Show flyer and a sign at the Home Show. Plus your business cards or brochure at the show. \$200.00_____

Silver-Kids Construction Zone Includes a special Hammer ad (designed by the MCHBA office) in the Home Show flyer, your name as the Kids Construction Zone Partner in the Home Show flyer, and a sign at the Home Show. Plus your business cards or brochure at the show. \$200.00_____

Bronze- Lobby/Entrance Decorations Create a beautiful display at the entrance of the Show and or inside the ice center doors. Plus your business cards or brochure at the show. \$150.00_____

Exhibitor Night Partners Includes your name as Exhibitor Partner in the Home Show flyer, Signage at the Home Show and introduction at the party. Limit 3 \$200.00_____

Ticket Partners

1. 20 Tickets given away on the radio (limit 2)	\$100.00_____
2. 20 Tickets given away at the Home Show door	\$100.00_____

Bag Partner You provide the bag with your company name & business Card/brochure & we will hand them out at the front door with Association information inside. \$100.00_____

****NEW THIS YEAR** **Door & Weekend Prizes** **LIMITED TO THE FIRST 30 BUSINESSES****
Participate in the Apple iPad2 weekend give away for only \$30 (members only)
\$30.00_____

Attendees will fill out a card with (name & email) and must visit the businesses that have signed up for validation for a chance to win the Apple iPad2. Attendees will visit your booth, a great time to talk to them while you validate the card! You will also get a list of participating attendees with their email addresses.

Also looking for prizes for multiple daily winners...if interested please contact Jayne @684.6222

Questions: [contact Jayne @ 684.6222 or mchba@lakefield.net](mailto:mchba@lakefield.net) Grand Total_____

Company Name: _____ Phone #: _____

_____ Send Invoice _____ Check # enclosed Apply to ___ MC___ Visa

Name on Card: _____ Expiration Date: _____

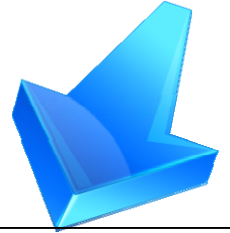
Address-City-Zip:_____

Credit Card #: _____ V-Code: _____

**Manitowoc County HBA
Home Show 2012
“Building Homes & Families”
www.manitowocountyhomebuilders.com**

Show Hours

Friday, March 23	4:00pm ~ 8:00pm
Saturday, March 24	10:00am ~ 4:00pm
Sunday, March 25	10:00am ~ 4:00pm



Booth Space

Included in your booth rental:

- ◆ One 10' x 10' booth
- ◆ Two booths are 20'x10'
- ◆ Quad booths are 20'X20'
- ◆ Pipe & Drapes 8' back drape 3'side drape
- ◆ 110V/20amp Electricity ** 240V has an extra charge**

Drape colors are royal blue & white. Table skirts are royal blue.

Not included with the booth

- ◆ Tables
- ◆ Floor coverings **** **BUT FLOORS MUST BE COVERED**
- ◆ 8' side drapes, if needed please contact the office. **The EXTRA CHARGE IS \$10.00 PER SIDE**

Booth Construction

Set up:

8:00 am ~ 6:00 pm	Thursday, March 22
8:00 am ~ NOON	Friday, March 23

(NOTE: All booths must be set up by NOON)

Tear Down:

4:05 pm ~ 7:00 pm	Sunday, March 25
-------------------	------------------

(NOTE: NO booth may be dismantled before the official closing time)

8:00 am ~ NOON	Monday, March 26
----------------	------------------

(All booths MUST be tore down by NOON)



PLEASE NOTE:

If your display extends above the 8' back curtain or the 3' side curtains, you must finish or cover the back side of your display out of courtesy to the exhibitor next to or behind you.

If you need 8' side curtains arrangements must be made when you send in your contract or two (2) weeks before the show. The extra charge for 8' side drapes is \$10.00 per side.

No extra drapes will be available without previous arrangements.



Home Show
 Building Homes & Families
 March 23, 24, 35, 2012
 At the Manitowoc County Ice Center

Contract for Exhibit Space

What do you plan to exhibit? (Give brand names; must list all products) _____

I have read and agree to comply with the rules and regulations printed on the back of this application and contract. I also understand and agree that this document constitutes a contract between applicants and the Manitowoc County Home Builders Association, which produces the Home Show, only when this contract is countersigned by a duly authorized representative of the Manitowoc County Home Builders Association.

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signed by: _____ Print name: _____

Accepted for the Home Show by: _____

ASSIGNED BOOTH #: _____

Payment Methods: Cash, Check, Visa, MasterCard Check #: _____

Card No: _____ Expiration: ____/____

V-Code: (3 digits on back) _____ Name on Card: _____

Address of Card Holder: _____

Signature: _____ Zip Code: _____

OFFICE USE ONLY	
Date	_____
Amt Paid	_____
Check # or CC	_____
Balance	_____
Insurance	_____
Confirm letter	_____

*I prefer the following booth(s) Choice #1 _____ Choice #2 _____
 Choice #3 _____ Choice #4 _____

*MCHBA will make every effort to accommodate your requests, however we reserve the right to reassign booths without notice to meet special needs and to distance competing companies.

PAID BEFORE DECEMBER 31, 2011

1st Booth @ Member Rate ____ @ \$285 = _____
 Non Member Rate ____ @ \$425 = _____
 Additional Booths @ Member ____ @ \$250 = _____
 Non Member ____ @ \$400 = _____
 Skirted Table 2' x 8' x30" ____ @ \$ 30 = _____
 Carpet Rental (if you don't have your own-rent from us)
 Floor Covering is Mandatory
 Single Booth ____ @ \$ 40 = _____
 Double Booth ____ @ \$ 60 = _____
 Drapes Standard FREE
 Extra tall curtain for sides ____ @ \$ 10each side _____
 Electric 110 V/20 amp FREE
 240 V ____ @ \$ 75 = _____
 Outside space @ Member Rate ____ @ \$.35/sq ft = _____
 Non Member Rate ____ @ \$.50/sq ft = _____
 Is 110 V electricity needed _____
TOTAL BOOTHS _____ **TOTAL PAID** _____

PAID AFTER JANUARY 1, 2012

1st Booth @ Member Rate ____ @ \$310 = _____
 Non Member Rate ____ @ \$425 = _____
 Additional Booths @ Member ____ @ \$275 = _____
 Non Member ____ @ \$400 = _____
 Skirted Table 2' x 8' x30" ____ @ \$ 30 = _____
 Carpet Rental (if you don't have your own-rent from us)
 Floor Covering is Mandatory
 Single Booth ____ @ \$ 40 = _____
 Double Booth ____ @ \$ 60 = _____
 Drapes Standard FREE
 Extra tall curtain for sides ____ @ \$ 10each side _____
 Electric 110 V/20 amp FREE
 240 V ____ @ \$ 75 = _____
 Outside space @ Member Rate ____ @ \$.35/sq ft = _____
 Non Member Rate ____ @ \$.50/sq ft = _____
 Is 110 V electricity needed _____
TOTAL BOOTHS _____ **TOTAL PAID** _____

Return this sheet to MCHBA with payment and certificate of insurance.
 MCHBA, 1011 South 10th St. Suite 103, Manitowoc WI 54220
 Phone: 920.684.6222 Fax: 888.688.4175 email mchba@lakefield.net
 www.manitowocountyhomebuilders.com

HOME SHOW RULES & REGULATIONS

BOOTH RESERVATIONS

- Payment for space rental and proof of insurance must be submitted with your contract for your booth to be reserved.
- All booth money is to be retained by the Manitowoc County Home Builders Association if the exhibitor fails to fulfill the contract.
- No refunds will be granted for cancellations of contract after February 11, 2012
- MCHBA will try to give you the booth you have requested, however due to special needs and trying to keep competing companies separated, we reserve the right to move your booth without notice.
- In the event the Home Show is not held, the rental and lease of space to the exhibitors shall be cancelled and terminated upon the return of the deposit and/or rental paid by the exhibitor for space for this specific event. Return of money will terminate any liability upon the Manitowoc County Home Builders Association. No refunds will be given due to weather or other circumstances beyond the Home Show Committee's control.

USE OF SPACE—BOOTH RESERCTIONS

- Set up and tear down. All exhibits must be completely installed by NOON Friday of the show. The show will close at 4:00pm Sunday. NO exhibit will be dismantled or removed from the building prior to that time. All exhibits must be removed from the MCIC by NOON on Monday or you will be billed for removal of your display.
- FLOOR COVERING IN BOOTH IS MANDATORY.
- All booths include an 8' back drape and 3' side drapes. If your display extends beyond the curtains provided, the sides facing other booths must be finished or covered. 8' side drapes are available to rent for an additional charge.
- Electrical Service-one 110-volt outlet service per booth is available. The exhibitor must provide their own extension cords.
- All demonstrations or other sales activities must be confined to the limits of the exhibit booth. Distribution of circulars or promotional material may be made only with the space assigned to the exhibitor presenting such material. No exhibitor shall assign, sublet or share the space allotted without knowledge and written consent of the show management. Exhibitors must show only goods manufactured or dealt in by them in the regular course of business.
- No flyers may be distributed on cars parked at the Show.
- Sales of product at the show is allowed with the exception of PREPARED FOOD OR BEVERAGES.
- All booths shall be staffed during show hours.
- The exhibitor is charged with the knowledge of national, state and local legal restrictions on any merchandising, advertising or promotional scheme which involves attracting visitors to the exhibitor's location, by an inducement which might be construed as a lottery.

- Exhibitors will refrain from using excessive noise or disruptive lighting to attract or hold the attention of visitors. Parameters of excessive noise and disruptive lighting will be determined by the Home Show committee. Complaints will be handles on an individual basis. All decisions of the Home Show committee are final.
- The Home Show committee reserves the right to restrict exhibits which, because of noise, method of operation, materials, or for any other reason become objectionable, and also to prohibit or to evict any exhibit which in the opinion of the management may detract from the general character of the Home Show as a whole. In the event of such restriction or eviction, the Home Show committee and/or MCHBA is not liable for any refunds, all money will be retained if any exhibitor fails to fulfill this contract.

LIABILITY AND INSURANCE

- Neither the Home Show, employees, officers, volunteers of MCHBA, show sponsor's or the Manitowoc County Ice Center are responsible for the safety and security of the property of exhibitors, unless caused by their negligence.
- The MCHBA is not responsible for an exhibitor's negligence that leads to an injury. This include, but is not limited to, improper setup of its booth. MCHBA will defend any claims brought against the association. Costs to do so will be the exhibitor's responsibility.
- Exhibitors are required to carry floater insurance to cover exhibit material against damage, loss, and public liability insurance against injury to person and property of others. Exhibitors must provide MCHBA with a certificate of insurance with a minimum \$300,000 in coverage.
- The exhibitor is charged with knowledge of all local laws, ordinances and regulation pertaining to health, fire prevention and public safety while participating in this showing. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.
- Fire Prevention-All booth decorations must be flame proofed and all hangings must clear the floor. Electrical wiring must conform with National Electrical Code Safety Rules. If inspection indicates that any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular.
- Care of Building-Exhibitors or their agents shall not injure or deface the walls, ceilings, or floors of the building, the booths or the equipment of the booths. When such damage appears, the exhibitor is liable to the owner of the property so damages.

These Rules & Regulation become a part of the contract between the exhibitor and the Manitowoc County HBA and have been formulated for the best interest of all concerned. All points not covered are subject to the decision of the Home Show committee. Any violation of this contract may result in forfeiture of the floor space in any future show.

MCHBA 1011 South 10th St., Suite 103, Manitowoc WI 54220
Phone: 920.684.6222 www.manitowocountyhomebuilders.com

	141	140	139	138	137	136	135	134	133	132	131	130	129	128	127	126	125	124	123				
142																				122			
143		334	333	332	331	330	329	328	327	326	325	324	323	322	321	320	319	318			121		
144		301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317			120		
145																				119			
146		234	233	232	231	230	229	228	227	226	225	224	223	222	221	220	219	218			118		
147		201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217			117		
																				116			
Entry																							
	101	102	emergency exit				103	104	105	106	107	emer- gency exit		108	109	110	111	112	emer- gency exit		113	114	115