

The FOUNDATION

This is an official publication of the Manitowoc County Home Builders Association
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www.manitowocountyhomebuilders.com

Volume 12 Issue 3

March 2010

March 25th GMM
General Membership Mingle
at Extreme Audio
1104 South 26th St, Manitowoc
Starts at 6:30
Relax, Mingle, Mix & Network
Enjoy refreshments & hors d'oeuvres
while visiting at a members business
please RSVP so we have enough food & drinks

30th Annual
Home Show
"Building Homes & Families"
April 16-18
at the
Manitowoc County Ice Center
See flyer for ways to help

Calendar of Events

**CUT OUT AND PUT
BY YOUR COMPUTER
OR YOUR CALENDAR**

March 25
General Membership at
Extreme Audio

March 27
Home Professional Radio Show
8:30-9:00 on WOMT

April 7
Membership Committee Meeting
8:30am HBA office

April 8
Board of Directors Meeting
MCHBA Office 11:00am

April 16-18
Home Show
Manitowoc County Ice Center

April 22
General Membership Meeting

April 28
8 hr Lead Safe Renovator Seminar
Manitowoc City Hall 8am-5pm

April 29
WBA Board Day
Chula Vista, Wisconsin Dells

May 5
Membership Committee Meeting
8:30am HBA office

May 11
8 hr Lead Safe Renovator Seminar



President's Message

OFFICERS

- President.....Eric Roffers
- President-Elect.....Todd Stelmach
- Secretary.....Jeremy Reindl
- Treasurer.....Chad Zeller
- Past President.....Jim Reif

DIRECTORS

- Brandon Bartow Jim Check
- Lawrence Hansen Leroy Hardrath
- Mike Howe Eric Wergin
- Rick Manlick

WBA DIRECTORS

- Brandon Bartow, Eric Roffers, Marty Karnopp
- Life Directors: Mike Check, Jim Reif

NAHB DIRECTOR

- Director.....Brandon Bartow
- Senior Life Director.....Mike Check

MCHBA Office

- www.manitowocountyhomebuilders.com
- info@manitowocountyhomebuilders.com
- Executive Officer.....Jayne Hagman
- jayne@manitowocountyhomebuilders.com
- Government Affairs.....Dave Johnson
- dave@manitowocountyhomebuilders.com

Hello members,

The signs of spring are finally here, warm sun, song birds, and melting snow. With the arrival of spring comes one of our most important events, the "Building Homes and Families" Home Show 2010. The success and continuation of this event is vitally important to our association and the community at large. Your continued help and support is greatly appreciated.

During our last board meeting I was reminded of the hard work and dedication put forth by our various committees, without which our association could not exist. These committees are often stretched to their limit and could use more help to make these important events a success. Please consider volunteering to serve on a committee. You can call our office for more details about the various committees. To all our committee members out there volunteering your time to make things happen, I would like to say thank you and that you are appreciated.

On a political note, our U.S. Congress seems to believe that "government knows best" when it comes to solving the challenges of a free market. It appears they believe their idea for "fixing health care" is so good, that they have to force feed it to us whether we like it or not. I encourage everyone to take a careful look at their proposal and let them know where you stand on the issue, before another entitlement is created.

Thank You,
Eric Roffers

"Three groups spend other people's money: children, thieves, and politicians. All three need supervision." **Dick Arney**

OUR MISSION

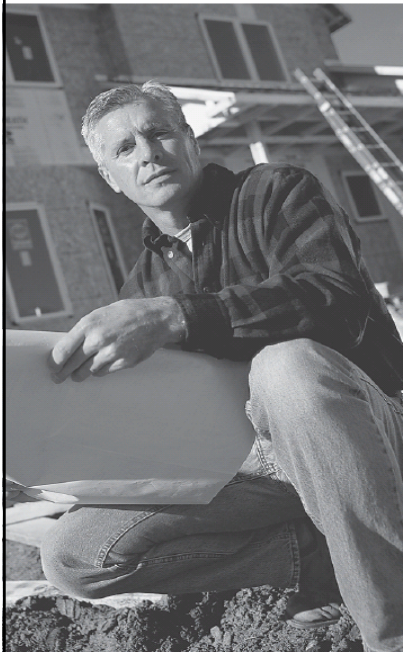
Manitowoc County Home Builders Association, a professional not-for-profit organization of builders and related businesses, promotes attainable, safe and quality housing.

We serve our members and our communities through education, government affairs and public service.



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Membership

Renewal Reminder: The MCHBA office must have a current Liability Insurance Certificate on file for every member . When you renew your membership please have your insurance company fax us a new certificate!

Membership at a Glance

Builders	31
Associates	144
Total Members	175



Memberships Up For Renewal

April renewals continued
Tuschl Septic Systems
VerHalen Inc-Pella
Vinyl Pro
Workingman's Friend

Remodelers Council New Member

Mike Howe Builders

Pending Members

The following business has applied for membership. Should you have any reason for concern, please submit them, in writing within 10 days.

Budget Blinds

2754 Belle Plane Rd, Green Bay
Kurt Deneys
Sponsor: Jeremy Reindl

PDJ Cutting and Fabricating

4005 Thunder Ridge Rd, Manitowoc
Patrick Weier
Sponsor: Brandon Bartow

Sun Comfort Inc

1985 American Dr, Neenah
Bernie Bos
Sponsor: Dan Schneider

Welcome New Member

Greg Harris Masonry LLC
Greg Harris

4090 Hackberry Ct, Green Bay
P & F: 920-465-8991

gregharrismasonry@ameritech.net

January

Apple Clinic
Herald Times Reporter

February

WaterCare Sales & Service

March

Brown County Cabinets
Ferguson Inc
Manitowoc Garage Door
Radue Homes
Stemper Construction
Wisconsin Public Service

April

American Carpet
Ant's Tile & Stone
Associated Bank
Century 21 Action Realty
Community 1st Credit Union
CRW Insurance Services
R & J Fricke
John Koss Builders
Lakeland Landscape Services
Luedtke Builders
Brian Peterson Builders
Sherwin Williams
Shimeks Furniture

Thank You for Renewing!!!
*We appreciate your continued
Support and Involvement*
Anniversary Year

Alpine Insulation	1990
Fuhrmann Heating	2005
Manitowoc Glass	1992
Northern Concrete	2005
Ringmeier Drywall	1980

Cancelled Memberships

The following members have chosen not to renew their membership or have been cancelled by NAHB. If you do business with any, please encourage them to rejoin.

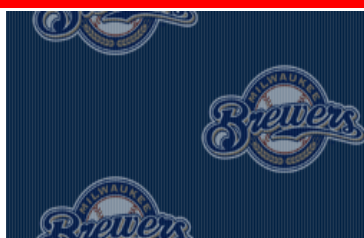
None this month...Yeah

COMING TOGETHER IS A BEGINNING

KEEPING TOGETHER IS PROCESS

WORKING TOGETHER IS SUCCESS

HENRY FORD



*Milwaukee Brewer Game May 14th
Call and reserve your tickets & spot on the bus...
only **22 tickets** left*



**Location-Based Services:
Helping You Find Your Way**

Submitted by Cellcom

Have you ever stopped at a gas station to ask directions? Been asked where the next gas station is? Wonder where you are even at? Location-based services (LBS) can help.

LBS applications are an information and entertainment service, accessible with a mobile device through a cellular network such as Cellcom's. LBS applications make use of Assisted Global Positioning System (AGPS) technology to deliver information to a user.

Four components are needed to use location-based services: the GPS satellite network, which is already in place; an AGPS cellular network, such as Cellcom's; an LBS service provider/application, downloadable from the application markets on smartphones; and an AGPS enabled device, which include all of the newest Windows Mobile, Blackberry and Android™ devices.

While there are a variety of applications for each device, popular ones include: Layar for the Android™ platform, Poynt for Blackberry devices, and Where® for Windows Mobile devices. Each of these LBS applications, although using different interfaces, allow users to search their area using their AGPS location to find the closest gas station, restaurant, movie theatre, coffee shop, etc. Depending on the application you can read reviews, find show times, view specials, find the lowest gas price and get directions to it.

If you plan to use the applications frequently, Cellcom recommends using a car charger, since LBS applications use a large amount of data and in turn use a lot of battery power. Cellcom also suggests turning your GPS signal off when not specifically using an application to help conserve battery life.

#####

Cellcom is a proud partner with your association, providing discounted wireless plans and business solutions for all members. Cellcom is a locally owned and operated communications services provider throughout Wisconsin and Michigan, with more than 80 retail and agent locations. For more information on Cellcom's partnership with your organization, contact Tom Swiecichowski, 920-617-7171 or tjs@cellcom.com.



**Home Professionals
Radio Show**

Starts March 27 through
June 19

See the attached flyer...

There is still time to create your ad for the show. This half hour show is "our" Radio Show, with only association members allowed to advertise and speak.

This is another opportunity for you to align your business with the Home Professionals in Manitowoc County...contact the office to sign up today.

Phone: 684.6222

Fax: 684.6277

8 Hr Lead Safe Renovator Seminar

Another seminar has been added:

**Tuesday, May 11
8:00am to 5:00pm
Location details to come**

Two sold out seminars have already been held, the third one on April 28 is also sold out and I'm still getting phone calls...so a fourth seminar has been added.

If you know of anyone interested...member or non member...have them contact me or go on the www.wisbuild.org site and register. I don't control registration, but we are the host site.



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Marty Karnopp, CIC, AAI, CISR

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Monday Morning Review

This is a monthly report from the Wisconsin Builders Association, our "political arm" at the state Capitol in Madison. Each month, the Monday Morning Review highlights the going's on under the Capitol Dome with an eye toward what matters to the housing industry.

Supreme Court Supports Free Speech

In mid-January the U.S. Supreme Court handed down a much anticipated decision in the Citizens United v FEC case. Court watchers have been expecting this case for the past few months and on recently the decision was finally announced.

In a 5-4 decision the court decided that:

- Corporate spending on issue advocacy communications cannot be restricted, which will bar provisions of McCain-Feingold and efforts by states to place restrictions on when issues ads can be aired before an election.
- Disclaimer and disclosure requirements are permissible for independent expenditures and issue advocacy communications.
- Direct corporate campaign contributions still may be prohibited. In other words, states like Wisconsin that forbid corporations from making direct contributions to candidates and political action committees may continue to do so.

"Good government" groups have issued statements that this change will have a horrible effect on Campaign 2010. Others noted that they believed this decision was going to go even further by allowing direct corporate contributions to campaigns and political action committees and would also forbid government from disclosure requirements.

The attorney that WBA and the Building Industry Council (BIC) uses for election and grass roots lobbying matters summarized the decision like this: "As expected, Citizens United is a landmark campaign finance decision that will have direct implications on political speech in 2010 and beyond. In the next few weeks, regulators will need to decide how to try to address unconstitutional regulations while legislators will need to try to address unconstitutional state laws that conflict with today's holding. Government bodies that do not act quickly are likely to face litigation challenging speech restrictions that remain in place. We will, of course, continue to study and evaluate the broad effects of Citizens United on state or federal campaign finance law as well as other areas of political speech."

Save the Date: April 21, 2010 for NAHB Legislative Conference

This year NAHB's annual lobby day is set for Wednesday, April 21, 2010 in Washington D.C. Members can begin registering on line starting this coming Monday, February 8, 2010.

Much like our Business Day in Madison this is the last opportunity to join other members from throughout Wisconsin and the country to advocate for important housing issues directly to your member of Congress.

For more information including a draft agenda, please visit www.nahb.org/Legcon.

Kanavas decides against 3rd full term in State Senate; Rep. Zipperer frontrunner

In a surprise announcement State Senator Ted Kanavas (R-Brookfield) announced that he would not be seeking a third full term in the state Senate. Kanavas was first elected to the state Senate in a special election in the summer of 2001 to replace Margaret Farrow who was selected by then Governor Scott McCallum to serve as Wisconsin's first female Lieutenant Governor.

It was rumored that Kanavas was leaving the state Senate to explore a run against U.S. Senator Russ Feingold but by the end of the week Kanavas announced that was not in his future plans. The bottom line on why Kanavas decided against another run for the state Senate in his very safe, very Republican Senate seat is he wanted to spend more time perusing business opportunities in the private sector. In other words he wanted to make more money at a job outside of politics.

Quickly after Kanavas' retirement announcement Representative Rich Zipperer (R-Brookfield) announced he would not run for re-election to his state Assembly seat in order to run for Kanavas' state Senate seat.

Zipperer is the early front runner for this seat for a number of reasons starting with the fact that his current assembly seat is a 71.5% GOP seat, he was endorsed today by former Lieutenant Governor and state Senator Margaret Farrow, and it is very likely he will receive the early endorsement of both Kanavas and Congressman F. James Sensenbrenner (Zipperer served as a longtime staff member for Sensenbrenner).

All of the above reasons in addition to the fact that Zipperer received 59% of the vote in the Republican primary for his current Assembly seat in a five way primary.

Convention fundraiser recap

Thank you to those who hosted and attended the fundraiser during our state convention to raise funds for the WBA Building a Better Wisconsin PAC and the NAHB BUILD-PAC. I am happy to report that your efforts on this event helped raise over \$5000 for both PACs.

A special thank you to our special invited guests, Rep. Roger Roth, Reid Ribble and Sen. Kapanke, all members running for Congress in 2010.

We look forward to incorporating an event like this to be part of WBA conventions in the future!

CO bill passes State Senate and Assembly

Recently the bill to require the installation of carbon monoxide detectors in one and two-family homes (SB 415) was passed by the state Senate and state Assembly. The bill passed the state Senate on a voice vote and the state Assembly by a vote of

Ayes 69, Noes 27.

You may remember that part of the 2009-2010 WBA GA Agenda, which was approved by the WBA Board of Directors in October 2008, included a provision to support legislation that would require carbon monoxide alarms to be installed in Wisconsin homes. Existing homes would be required to install a plug-in alarm and any new one or two-family home would be required to install a hard-wired carbon monoxide alarm.

These bills mirror the current smoke detector law which essentially means that to comply with this new requirement you would simply need to replace a smoke alarm with a "combo alarm" that acts as both a smoke and carbon monoxide detector in new homes. If this bill is ultimately signed into law by the governor it would not take effect until February 1, 2011.

We expect Governor Doyle to sign this bill into law soon and are hopefully that it will be a public bill signing that we can participate in.

Thank you to members who helped lobby on this, without your efforts this would have not moved this quickly.

Feingold down in hypothetical race against TGT

A poll was recently released that showed U.S. Senator Russ Feingold trailing in hypothetical match up against former Wisconsin Governor Tommy Thompson by a margin of 47-43.

The poll, conducted with a sample size of 500 likely voters in Wisconsin also showed that Tommy had much better favorability numbers than Feingold. Tommy had a 56-39 favorable/unfavorable ratio while Feingold's numbers came in at 47-48. A 47-48 favorable/unfavorable ratio, regardless of who the GOP candidate will be is not good news for Senator Feingold in his efforts to win a third full term in the U.S. Senate.

For the GOP all eyes continue to be on Tommy Thompson to see if he will actually "make the plunge" and challenge Feingold this fall.

For more information on the above legislative matters please contact WBA Director of Government and Political Affairs Brad Boycks (bboycks@wisbuid.org) or 608-242-5155, ext. 16).



BOWL-A-THON

THANKS

The 5th annual Bowl-a-thon took place at Meadow Lanes West on Saturday, February 20th. Many members stepped up to partner for the event, however our participation was way down. So a HUGE THANK YOU to the following members/businesses that were Partners with us for this event. This event serves a number of purposes, a source of relaxing networking fun and a source of non dues revenue to help make your Association stronger.

THANKS PARTNERS

Lunch Partner

Jim Reif Builders
Investors Community Bank

Lane Partner

Certified Builders
Dug Out Bar
Ellerman Glass
Etched In Stone
Garage Door Specialty
Guns Plastering
Mike Howe Builders
Kiel Building Supply
Manitowoc Heating & Refrigeration
Brian Peterson Builders
Quality Service & Repair
Schneider & Schneider Construction
Smokey Barbier Heating

Dessert Partner

Associated Bank
First American Title Insurance Co.

Thanks to the Membership Committee: Lawrence Hansen, Rick Manlick, Shannon Gretz, Vicky Koeppen, and Brandon Bartow for all there help with this event.

Since the participation was so low the committee will be discussing if this event will continue. If you know that you want this event to continue...please contact the office or any member of the committee to help spark more excitement for next years Bowl-a-thon.

THANKS TO THE TEAMS THAT BOWLED...

Mike Howe Builders
Bartow Builders
Ellerman Glass
Reindl Builders
Manitowoc Heating & Refrigeration
Menards

Win Win Negotiating Coming to Manitowoc in April

The association's Education Committee is in negotiations with a national speaker to present this seminar.

Look for more details to come!!!

May 27 GMM
At the Elks Club featuring our annual Fish Boil

We heard you and we are responding...

What do I get for my membership, what does the association do, we've got a website?? Really...tell me about it, what is WBA and how can I get onto their website & use the information & services. There's a national level?? NAHB...what does that stand for (National Association of Home Builders) what do they do for me and the industry?

Plan on attending so you can learn how to use the association to YOUR BENEFIT!

Working together...we are stronger



30th annual Home Show

April 16-18

held at **Manitowoc County Ice Center**

The show is fast approaching and we need your help. We need volunteers for chalking the floor and bringing supplies to the Ice Center, help with final preparation before the show opens on Friday, admission volunteers throughout the weekend, help in the Kid's Korner on Saturday, help with teardown Sunday night and picking up signs on Monday.

This event is the largest event produced by the association and is almost SOLD OUT, and from what I've heard from other locals...I'm looking forward to a very successful event...with your help!

See the attached flyer asking for your assistance...please contact Jayne with your available times.

We only get stronger by the involvement of our members...the more that get involved...the less time each individual has to give...**Please consider getting involved!!!**

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